

Trails End Festival  
Meeting Minutes 9/30/2024  
Millinocket Memorial Library @ 5:00pm

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Present: Cody, Melissa, Amber (Remote), David (Remote), Diana (@ 5:04 pm) Tom (@ 5:04 pm), Baileigh (@ 5:36 pm)

Meeting called to order at 5:01 pm

## **OLD BUSINESS**

None

## **NEW BUSINESS**

1. Communications
  - a. Review of the minutes from the 9/9/2024 board meeting
    - i. Motion: Amber
    - ii. Second: Melissa
    - iii. Vote: 4-0
  - b. Mail
    - i. Received a check from the Republicans
  - c. Email
    - i. Musicians
    - ii. Cody will deactivate our Microsoft 365 until next season
  - d. Chat
2. KFCU account status
  - a. \$8,323.07 with both shares
3. Quickbooks status
4. Fundraising status
  - a. Festival sales
    - i. Deposit + Venmo - \$200 = \$3,138.59
    - ii. Vendor revenue came in at \$2,245.45
  - b. Facebook Ads Payout
    - i. \$53.13
5. Website status
  - a. Need to change the date to next year's
  - b. Need to remove the schedule and music lineups

6. Discuss Advertising

7. Discuss Events - Review Pros/Cons

Chili Cook-off: Great turn out with both volunteers and the public

Duck Race: Sold an entire barrel + 9

Parade: Good feedback on the silent parade, People said they thought it would be bigger

Mutt Strut: about 6-12 dogs joined

Pie/Cake Auction: brought in a total of \$454

Touch a Truck: Good idea to shorten it to 1 hr, had a great turn out

UMaine Woodsmen Team: great compliments all around, Public works commented about how clean everything was afterward

Volunteers: knocked it out of the park this year, the paperwork for our teen volunteers will be sent in to the schools next week

Raffles: Great job, we had a few multiple winners this year but it did great

Recreation:

- a. 5K Run Walk - Thrive Penobscot/Age Friendly
  - i. About 15 run/walkers
  - ii. Route should be more clearly marked next year as it was a bit confusing

Kids Activities:

- b. Bounce House
- c. Face Painting
- d. Climbing Wall
- e. Bungee Trampoline
- f. Carnival games

8. Discuss Vendors

Food Trucks: Nice to have options to choose from

- a. Big Daddy's - 384 tickets for all 3 days
- b. Lucy Q's
- c. This Lil Piggy

General:

- d. Vendor Fair Review Pros/Cons
  - i. Double check on set up and start times next year to avoid confusion
  - ii. Saturday sales were amazing
  - iii. Amber suggests we add a line on the application for location preference for next year
- e. Motion to send a \$50 gift card and a card to Rick Waseken for taking care of the electrical.
  - i. Motion : Cody
  - ii. Second: Amber
  - iii. Vote: 6-0
- f. Motion to exclude both political parties from Trails End Festival in the future.
  - i. Motion: Tom
  - ii. Second: Amber
  - iii. Vote: 3-1-3

## 9. Open Discussion

- a. Set the date for the first meeting of 2025 - Annual Meeting. (Review/Amend Bylaws, Approve Meeting Schedule, etc.)
  - i. January 13, 2025 @ 5pm
  - ii. Motion Cody
  - iii. Second: Tom
  - iv. Vote: 7-0
- b. Board authorization for proxy discussion and voting through the remainder of the calendar year, and until our next annual meeting.
  - i. Motion: Cody
  - ii. Second: Diana
  - iii. Vote: 7-0
- c. Board authorization for the President to purchase color ink for the printer.
  - i. Motion: Diana
  - ii. Second: Tom

- iii. Vote: 7-0
- d. All our musicians loved the upgrades to the Bandstand this year
- e. Melissa will be leaving the Board due to Medical and personal reasons
- f. Baileigh will be leaving the Board due to personal reasons

Motion to Adjourn: Diana

Second: Tom

Vote: 7-0

Meeting Adjourned at 6:36 pm

Proxy Votes:

11/22/2024 - Board authorization to accept a donation in the amount of \$500 from Tanous & Snow LLC.

Motion - Cody, Second- Tom, Vote 4-0 absent-1

11/22/2024 - Board authorization for the Treasurer to process an invoice in the amount of \$1,080 to Daigle & Sons, LLC to renew our shed rental agreement for one year.

Motion - Cody, Second- Tom, Vote 4-0 absent-1