

Trails End Festival
Meeting Minutes 8/26/2024
Millinocket Memorial Library @ 5:00pm

Present: Cody, Melissa, David, Amber (Remote), Tom @ 5:03pm, Diana @ 5:08pm
Absent: Baileigh (Excused)

Meeting called to order at 5pm

OLD BUSINESS

None

NEW BUSINESS

1. Communications
 - a. Review of the minutes from the 8/19/2024 board meeting
 - i. Motion: Amber
 - ii. Second: Cody
 - iii. Vote: 4-0
 - b. Mail
 - c. Email
 - i. Vendor activity
 - ii. Granite Street School 4th and 5th fundraiser
 - iii. Susan from channel 7
 - iv. Portland Press Herald
 - v. Hat order
 - vi. Wayne Tolmen vendor form
 - d. Chat
 - i. Vendor questions from Kids Zone regarding concessions and kids games
2. KFCU account status \$15,182.96 still waiting for PayPal, FB fundraiser and some vendors
3. Quickbooks status is reconciled through July
4. Fundraising status
 - a. Board authorization to accept a donation in the amount of \$500.00 from Katahdin General.
 - i. Motion: Diana
 - ii. Second: Tom
 - iii. Vote: 6-0

5. Website status
6. Discuss Advertising
 - a. We have sent a schedule to Susan Farley and discussed notable news/events happening in the region to send to her
 - b. Final draft of the schedule is out
 - c. Discussed bag stuffers for Hannaford, KG, Lennies, Ellis, and the Chamber
 - d. Amber is waiting on pricing for ads but also brought up the idea of an insert
7. Review Social Media Schedule
 - a. Vendor list, Donors, reposting all Flyers

8. Discuss Events

Chili Cook-off: a few posters are out

Duck Race:

Parade:

Pie/Cake Auction: gaining participants

Touch a Truck:

UMaine Woodsmen Team:

Volunteers:

Raffles: Amber is looking to pick up this week

Recreation:

- a. 5K status (cont.)
 - i. 7:30 am registration with a 8:30 start time
 - ii. Start and finish at Veterans Memorial Park
 - iii. Possible certificates
 - iv. T-shirts while they last

Mutt Strut:

9. Discuss Vendors
 - a. Board discussed adding a 4% fee next year for card users

Food Trucks:

General: still anticipating 2 more but currently at 27

10. Open Discussion

- a. Tom will get the cord coverings Friday
- b. Discussed closing Poplar st around the Bandstand for all 3 days
- c. We will have 2 Handicap parking spots, 1 on Penobscot Ave and 1 on Katahdin Ave, for Van accessible
- d. Tom will be pinging Lincoln Porta Potty
- e. Motion to strike the 9/2 meeting as we are in a good place right now.
 - i. Motion: Cody
 - ii. Second: Tom
 - iii. Vote: 6-0
- f. Motion to hold the 9/9 meeting at Veterans Memorial Park, weather permitting.
 - i. Motion: Cody
 - ii. Second: Tom
- g. Amber request the 9/9 meeting be moved up to 4pm
 - i. Motion: Cody
 - ii. Second: David
 - iii. Vote: 6-0

Motion to adjourn:

Motion: Cody

Second: Diana

Vote: 6-0

Meeting adjourn 5:57pm