

Trails End Festival
Meeting Minutes 8/12/2024
Millinocket Memorial Library @ 5:00pm

Present: Cody, Amber, Melissa, David (Remote), Tom, Diana
Absent: Baileigh (Excused)

Meeting called to order at 5:00 pm

OLD BUSINESS

None

NEW BUSINESS

1. Communications
 - a. Review of the minutes from the 8/6/2024 board meeting
 - i. Motion: Amber
 - ii. Second: Diana
 - iii. Vote: 6-0
 - b. Mail
 - i. Appalachian Trail Hostel & Outfitters vendor application and check
 - ii. Expecting application from Tim Calvary
 - c. Email
 - i. Sally Chaffin Brooks
 - ii. Chamber sent a request for a band for next year, Los Swamp Monsters out of Nashville, TN
 - iii. Lincoln Events and Communication Director reached out with a link for food trucks
 - d. Chat
2. KFCU account status \$14,517.24 in Share and Main
3. Quickbooks status - July is pending
4. Fundraising status
 - a. Board authorization to accept a donation from Wayne Shedd in the amount of \$100.00.
 - i. Motion: Amber
 - ii. Second: Melissa
 - iii. Vote: 6-0

- b. Board authorization to accept a donation from Appalachian Trail Hostel & Outfitters in the amount of \$500.00.
 - i. Motion: Diana
 - ii. Second: Tom
 - iii. Vote: 6-0
5. Website status up to date
6. Discuss Advertising
 - a. Cody and Amber picked up posters and started distributing them down towards Portland
 - b. Amber will distribute more posters on her way to Portland
 - c. Cody will wait for finalized schedule before sending to the media
7. Review Social Media Schedule
 - a. Continue to do shoutouts and posting flyers
 - b. Board authorization for reimbursement up to \$20 for facebook boost for Headliner post.
 - i. Motion: Tom
 - ii. Second: Diana
 - iii. Vote: 6-0
8. Discuss Events

Chili Cook-off:

- Still reaching out regarding Plaque from last year's winner
- Cody will print out 5 flyers in color and laminate one

Duck Race:

- Mini squeaky ducks arrived
- 1st, 2nd, 3rd and last place prizes are in
- Volunteers are signed up

Parade:

- Melissa is waiting to hear back from Dunkin Donuts to confirm Mascots
- Melissa is waiting for a headcount about our Pageant girls

Pie/Cake Auction:

- 11 signed up with 1 volunteer and 2 models

Touch a Truck:

- 2 construction pieces of equipment from Rick LAX and Jeff Daigle , Prebble Oil, EMPD, Millinocket FD, Millinocket Airport snowplow, and waiting on

more

UMaine Woodsmen Team:

Volunteers: Still need

- 4 for set up on Friday
- 2 for Bounce House Friday, 1 on Saturday, and 1 on Sunday
- Waiting to hear back from Heidi Wheaton for Chili cook off

Raffles:

- LL Bean baskets, wireless earbuds, Advance Auto, 5 Lakes Lodge, KG, Mainely Coffee, Katahdin Collectables, Country Candle Classics
- Waiting to hear back from Maine heritage Timber, Moose Prints, Tractor Supply

Recreation:

- a. 5K status (cont.) TBD

Mutt Strut:

- Baileigh is still reaching out
- Cody printed 5 flyers in color 2 being laminated

9. Discuss Vendors

Food Trucks:

General:

- a. Discuss family/kids activities.
 - i. Our Katahdin Cornhole (cont.) TBD
 - ii. Waiting for application from Tim Calvary for Allagash Tails
 - iii. Amber is working on a Vendor map to help and will be assisted by Diana and Melissa

10. Open Discussion

- a. Board authorization for reimbursement up to \$100 for rubber mats or covering for extension cords.
 - i. Motion: Cody
 - ii. Second: Tom
 - iii. Vote: 6-0

Motion to adjourn: Diana Second: Cody Vote: 6-0
Meeting adjourned 6:20 pm