

Trails End Festival  
Meeting Agenda 7/29/2024  
Millinocket Memorial Library @ 5:00pm

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Present:

Meeting called to order at

## **OLD BUSINESS**

None

## **NEW BUSINESS**

1. Communications
  - a. Review of the minutes from the 7/14/2024 board meeting
  - b. Mail
  - c. Email
  - d. Chat
2. KFCU account status
3. Quickbooks status
4. Fundraising status
  - a. Facebook fundraiser
5. Website status
6. Discuss Advertising
  - a. Review draft schedule for mail advertising, and distribution at the festival.
  - b. Review poster
  - c. Coffee News Ad update
7. Review Social Media Schedule
8. Discuss Events

Chili Cook-off:

Duck Race:

Parade:

Pie/Cake Auction:

Touch a Truck:

Beer Garden:

- a. Cancel?

UMaine Woodsmen Team:

- a. Board authorization that the Event Service Agreement for the University of Maine - Woodsmen Team be approved in the amount of \$500, to be disbursed on September 14th, 2024.

Volunteers:

- a. Volunteer list

Raffles:

Recreation:

Mutt Strut:

## 9. Discuss Vendors

Food Trucks:

- a. Board authorization to accept the Vendor Application and check in the amount of \$200.00 from This Lil' Piggy.

General:

- b. Board authorization to accept the Vendor Application and check in the amount of \$50.00 from Nichole Delodge.
- c. Board authorization to accept the Vendor Application and check in the amount of \$50.00 from Spirit of Katahdin Artistry.

- d. Board authorization to accept the Vendor Application from Katahdin Woods and Waters National Monument - National Park Service.
- e. Board authorization to accept the Vendor Application and check in the amount of \$100.00 from Sandra's Sublimation Creations.
- f. Discuss Shimmerwood Products
- g. Discuss family/kids activities.
  - i. Our Katahdin Cornhole
  - ii. Carroll Chapman - magician

#### 10. Open Discussion

- a. Board authorization for the President to renew our Katahdin Chamber of Commerce membership in the amount of \$25.00, covering an additional year of event membership.
- b. Katahdin regional festival scholarship status in conjunction with East Millinocket Summerfest.
- c. Purchase order for new TEF swag.
  - i. Embroidered hats quote
  - ii. T-shirt inventory and sales inquiry