

Trails End Festival
Meeting Minutes 7/1/2024
Millinocket Memorial Library @ 5:00pm

Present: Cody, Amber, Melissa, David (Remote), Tom (5:04 pm)
Absent: Diana (Excused), Baileigh (Excused)

Meeting called to order at 5:03 pm

OLD BUSINESS

None

NEW BUSINESS

1. Communications
 - a. Review of the minutes from the 6/18/2024 board meeting
 - i. Motion to accept: Amber
 - ii. Second: Cody
 - iii. Vote 4-0
 - b. Mail
 - i. Two vendor forms
 - c. Email
 - i. Jamie Renaud for Movie Screening
 - ii. Paypal regarding Facebook fundraiser
 - iii. Music
 - d. Chat
 - i. Vendors
2. KFCU account status
 - a. As of 7/1/2024 \$12,478.72
3. Quickbooks status
 - a. Reconciled up to date as of May
4. Website updates
 - a. Updated some of the events times and days
 - b. Music, agendas, and minutes are current
5. Discuss Fundraising
 - a. Board authorization to accept a donation from Alton 'General' Gould in the amount of \$500.00.

- i. Motion: Cody
- ii. Second: Amber
- iii. Vote: 5-0

b. Facebook fundraiser status

- i. As of 6/25/2024 \$361.81

c. Board authorization to Boost our Facebook Fundraiser for the July 4th weekend for \$10

- i. Motion: Amber
- ii. Second: Cody
- iii. Vote: 5-0

6. Discuss Music Schedule

a. Update - Burnurwurbskek Singers, or revisit prior requests

- i. Burnurwurbskek Singers were looking at \$1,000 plus mileage
 - 1. The board felt this is too high and will pass this year
- ii. Amber mentioned FireFly, who does Wabanaki music and singalongs with the audience involvement
 - 1. Melissa suggests we note FireFly for next year
- iii. Board suggests we reach out to Elise Sproul to fill the last spot this year
 - 1. (Proxy) Board authorization to accept the Event Service Agreement for Elise Sproul in the amount of \$300 to be disbursed on September 14th, 2024.
 - a. Motion: Cody
 - b. Second: Tom
 - c. Proxy Vote: 6-0

7. Discuss Advertising

- a. Green of Maine's Maine Outdoor Concerts has an ad up for the festival
- b. WSYY - Community Calendar, Cody reached out
- c. Maine Life - Cody sent a follow up email
- d. Good Morning in Maine Ch 7 - Amber will be on air
- e. Amber mentioned it cost around \$1,000 last year to run a two week ad in the Katahdin Times
- f. Bag stuffers again at Hannaford, Rideouts, Ellis Market
- g. Mailing the schedule out for Millinocket, East and Medway would be roughly \$600

8. Review Social Media Schedule

- a. Keep going as scheduled including a post for Laura Manzo

9. Discuss Events

Chili Cook-off: 5pm

- a. Inventory - supplies to purchase:
 - i. Powerstrips, extension cords, plates
 - ii. David will have a list after going through storage

Duck Race:

- a. KFCU duck race sales update
 - i. Ongoing until 7/3

Parade:

1. Shriners want \$2,500 - Tom is working with them
2. Tom is working with the Cole Foundation

Pie/Cake:

Touch a Truck:

1. Tom reached out to fishing and wildlife
2. Amber will reach out to Baxter Park and LL. Bean about the Bean Boot

Beer Garden:

- a. Bissell brothers update
 - i. Bissell Bro backed out
- b. Orono Brewing Co has been contacted TBA
- c. Cody will reach out to Lincoln Wine
- d. Tom will look for a quote for fencing

UMaine Woodsmen Team:

Cody reached out to the higher ups and is waiting for response

Volunteers:

- a. Volunteer list - Amber is finishing the chart
- b. Maine Conservation Corp offered volunteers
 - i. Amber advised them we set up on the 13th - waiting in response

Raffles:

- 5 Lakes Lodge - 1 night stay
- Canaan York - Basket
- L.L.Bean - Amber and Cody will get the items for the baskets

- Advances Auto - Basket
- Melissa will check with H&R Block for a Basket

Recreation:

- a. 5K or not this year? - not enough time to put on this year
- b. Amber suggests reaching out to Jody about Rec Dept activities
- c. Amber will try to reach out to Nicole Delodge about games and prizes

Mutt Strut:

- a. Finalize poster - pending

10. Discuss Vendors

Food Trucks:

- Lucie Qs and this Little Piggie (Fri & Sat only) should be sending in vendor app
- Tom will look into adaptors for emergencies
- Amber suggests waivers for vendors stating they are responsible for their own trucks

General:

- a. Board authorization to accept the Vendor Application and check in the amount of \$50.00 from Sally Chaffin Brooks.
 - i. Motion: Cody
 - ii. Second: Amber
 - iii. Vote: 5-0
- b. Board authorization to accept the Vendor Application and check in the amount of \$50.00 from Renewal by Anderson of Greater Maine.
 - i. Motion: Cody
 - ii. Second: Amber
 - iii. Vote: 5-0

11. Open Discussion

- a. Board authorization to reimburse the President \$20.00 for the Facebook fundraiser post boost.
 - i. Motion: Cody
 - ii. Second: Tom
 - iii. Vote: 5-0

- b. Board authorization for the President to purchase 2 packages of printer paper, 1 10x10 pop up, 2 folding 5ft tables, and 2 camp chairs with cup holders via debit card from Walmart at the estimated cost of \$182.23 with tax. *Amended
 - i. Motion: Cody
 - ii. Second: Amber
 - iii. Vote: 5-0

Motion to adjourn: Melissa

Second: Amber

Vote: 5-0

Meeting adjourned 6:44 pm