

Trails End Festival
Meeting Minutes 6/18/2024
Millinocket Memorial Library @ 5:00pm

Present: Baileigh, Diana, Cody, Melissa
Absent: Amber (excused), David (excused), Tom (excused)

Meeting called to order at 5:02 pm

OLD BUSINESS

None

NEW BUSINESS

1. Communications
 - a. Review of the minutes from the 6/3/2024 board meeting
 - i. Motion to amend the Proxy vote from 4-0 to 5-0 as Cody abstained from voting by mistake
 1. Motion Diana
 2. 2nd Cody
 3. Vote 4-0
 - b. Mail
 - i. Just spam
 - c. Email
 - i. Book author
 1. We are just waiting on forms
 - ii. KFCU
 - d. Chat
2. KFCU account status
 - a. As of 6/18 \$10,858.72 including the main share
3. Quickbooks status
 - a. KFCU May statement is now reconciled
 - b. Motion to adjust the total on 5-6 for the stage improvement from \$1,514.29 to \$1,562.41. A difference of \$48.12
 - i. Motion Diana
 - ii. 2nd Cody
 - iii. Vote 4-0
4. Website updates
 - a. Updated with sponsors

5. Discuss Fundraising

- a. Board authorization to accept a donation from Our Katahdin in the amount of \$500.00.
 - i. Motion Diana
 - ii. 2nd Baileigh
 - iii. Vote 4-0
 - iv. Our Katahdin requested donation be used for children's activities
- b. Board authorization to accept a donation from Emery Lee & Sons in the amount of \$500.00.
 - i. Motion Diana
 - ii. 2nd Baileigh
 - iii. Vote 4-0
- c. Board authorization to accept a donation from Elliotsville Foundation, Inc. in the amount of \$500.00.
 - i. Motion Diana
 - ii. 2nd Baileigh
 - iii. Vote 4-0
- d. Board authorization to accept a donation from Millinocket Fabrication & Machine in the amount of \$50.00.
 - i. Motion Diana
 - ii. 2nd Baileigh
 - iii. Vote 4-0
- e. Board authorization to accept a donation from Darlene Robinson in the amount of \$50.00.
 - i. Motion Diana
 - ii. 2nd Baileigh
 - iii. Vote 4-0
- f. Facebook fundraiser status
 - i. \$373 was raised so far out of \$1,000
- g. Cody will check with Outer Reach and see if they can hand the check to Diana at the town office

6. Discuss Music Schedule

- a. Update - Burnurwurbskek Singers
 - i. They are checking availability

- ii. The Board feels \$1,000 is a bit high
 - b. Baileigh asked about rebranding from Trails End Festival to Trails End Music Festival
 - i. Cody discussed the financials on rebranding
 - ii. Melissa suggests Facebook posts with Music emphasized to see the click difference
- 7. Discuss Advertising
 - a. Cody reminds the Board to feel free to do reach outs
- 8. Review Social Media Schedule
 - a. On schedule for the Credit Union and The Yellow Sunreckers
 - b. The 3 Headliners
- 9. Discuss Events

Chili Cook-off: David is working on inventory list

Duck Race:

- a. KFCU duck race sales update
- b. Diana suggests we put a flier at Town Hall

Parade:

Diana reached out to John Raymond for ATV
Tom/Cody reach out to Shriners

Pie/Cake:

Touch a Truck: Board should reach out to Baxter Park Headquarters and Wardens, Fishing/wildlife

Beer Garden:

UMaine Woodsmen Team: Cody is still working on it

Volunteers:

Raffles: Check with Tractor Supply and Canaan York again

Recreation: Baileigh asked about Possibly Pony rides

Mutt Strut: Baileigh showed some drafts for fliers and will get them out to the

board

10. Discuss Vendors

Food Trucks: Cody reached out to all food trucks on WABI's segment

- Portable Pie Place
- Deb's on Wheels only needs a 110v

Amber reached out to This little piggie and will work on application for

Friday and Saturday

Diana reached out to Salt & Cedar and Meat on the Street

General:

- a. Board authorization to accept the Vendor Application and check in the amount of \$50.00 from Backwoods Goat Milk Products.
 - i. Motion Cody
 - ii. 2nd Melissa
 - iii. Vote 4-0
- b. Board authorization to accept the Vendor Application from Freedom Riders Association Maine Ch.3.
 - i. Motion Diana
 - ii. 2nd Baileigh
 - iii. Vote 4-0
- c. Suggested that John Raymond fill out a vendor form

11. Open Discussion

Motion to adjourn Cody

2nd Baileigh

Vote 4-0

Meeting adjourned 6:46 pm