

Trails End Festival
Meeting Minutes 6/3/2024
Millinocket Memorial Library @ 5:00pm

Present: Amber (remote), David, Cody, Tom, Baileigh, Diana
Absent: Melissa (excused)

Meeting called to order at 5:03pm

OLD BUSINESS

None

NEW BUSINESS

1. Communications
 - a. Review of the minutes from the 5/20/2024 board meeting
 - i. Motion to accept Cody, Diana 2nd 6-0
 - b. Mail
 - i. None
 - ii. Amber said some vendor apps should be coming in.
 - c. Email
 - i. An author has reached out,
 - ii. Lucy Q (Amber will follow up)
 - d. Chat
 - i. Two musicians reached out about potentially playing
2. KFCU account status As of 6/3 \$10,358.72
3. Quickbooks status
 - a. Through the end of April 2024 is reconciled, and will have monthly reports moving forward.
4. Website updates
 - a. Agenda and minutes are up to date.
5. Discuss Fundraising
 - a. We are in the black so far! Roughly \$3,000.
 - i. David suggested to reach out to consolidated
 - ii. Cody will reach out to Elliotsville
 - iii. Amber will reach out to Emery Lee
 - b. Board authorization to accept a donation from Arcadia Designworks in the amount of \$500.00.

- i. Cody motion, David 2nd 6-0
6. Discuss Music Schedule
 - a. BHP can not make it
 - b. Mark and Trisha is who Cody recommends we pick for Friday middle slot
 - i. Tom, David and Amber back it up.
 - ii. Cody motion to get Mark and Trisha for Friday 9/13 at 3:20-4:40
 1. Amber 2nd
 2. Diana will reach out and confirm payment of \$200
 - a. Amendment: Motion to hire Mark and Trisha for 9/13 3:20-4:40 for \$200
 - iii. Amber will keep pushing for Wabanaki performers for Saturday morning.
7. Discuss Advertising
8. Review Social Media Schedule
 - a. Board is encouraged to “invite” their FB friends to the event for the algorithm
 - b. Boost the facebook fundraiser when it goes live
 - i. \$20 boost for fundraiser
 1. Motion Cody 2nd Amber
 2. 6-0
 - c. Wally's social post is going out.
 - d. Reshare vendor application - it's time for another push.
 - e. Hype up the food trucks - Big Daddy's Hotbox
 - f. Credit Union is on deck and ready for advertising for duck sales

9. Discuss Events

Chili Cook-off:

- Consider using crock pots instead of sternos.
- Edit the poster including a disclaimer that chili should come hot/cooked
- Add it can come in a crock pot

Duck Race:

- a. Summerfest duck race ticket sales, additional festival info
 - i. Cody is willing to sell ducks if he is free - July 13th
 1. Asks board to consider selling ducks - Diana potentially
- b. Amber suggested selling ducks at Independence Day

Parade:

- Baleigh made a flier for “Mutt Strut”. Amber will email Baleigh a vector file

of the logo.

- Cody wants Shriners
 - We have to pay about \$1,500
- Police cars will be in the back
- Diana will reach out to John Raymond to get ATV community and East Branch
- Lineup 9am, parade start 10am
- Reach out to Region III for participation

Pie/Cake:

- Amber has two signed up
- Flier approved

Touch a Truck:

Beer Garden:

- Amber is following up.

UMaine Woodsmen Team:

- Cody is working on it

Volunteers:

- Amber will finish spreadsheet
- Amber has a few confirmed
- Cody has some potential techies to help Frank and the bandstand stage

Raffles:

Recreation:

10. Discuss Vendors

Food Trucks:

- 1 confirmed - Big Daddy's
- Lucy Q's is interested and has received a vendor application
- Cody has reached out to a few places

General:

- Author Speaker Eleanor - AT Memoir - speak and sign books
 - She can be a vendor
- Amber sent out a call for vendors
- We currently have 9

11. Open Discussion

- Curtains are in! Cody wants to install the hooks
 - ADA Parking spaces - Amber and Tom are working on signs for ADA Drop off spots for the Town -TEF could potentially use
 - Regardless, we need a solution for accessibility.
 - Along Penobscot Ave - typically where the board parks
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- Motion to adjourn Amber
 - 2nd Tom
 - 6-0

Proxy Vote 6/5/2024

Board authorization that the Event Service Agreement for Mark and Trisha Acoustic Duo be approved in the amount of \$200.00 to be disbursed on September 13th 2024.

Motion - Cody

2nd - Tom

5-0 (Melissa/Baileigh - No Vote)