

Trails End Festival
Meeting Minutes 5/6/2024
Millinocket Memorial Library @ 5:00pm

Present: Cody, Tom, David, Melissa Diana, Baileigh, Amber (Remote) Special guest Boots.
Absent:

Meeting called to order at 5:03 pm

OLD BUSINESS

None

NEW BUSINESS

1. Communications
 - a. Review of the minutes from the 4/22/2024 board meeting
 - i. Motion: Tom
 - ii. 2nd: Diana
 - iii. Vote 7-0
 - b. Mail
 - i. We had a few things
 1. KFCU statement
 2. MRH check
 3. KFCU check
 4. Yellow Sun Wreckers W-9
 - c. Email
 - i. Vendors
 - ii. Fundraising reach outs
 - iii. Music that Cody will reply to
 - d. Chat
 - i. Just spam
2. KFCU account status
 - a. As of 5/6/2024 \$9,631.12
3. Quickbooks status
 - a. Working to get caught up
4. Website updates
 - a. Updated as of today with minutes and agendas and music
5. Discuss Fundraising

- a. Board authorization to accept a donation from Millinocket Regional Hospital in the amount of \$500.00.
 - i. Motion: Tom
 - ii. 2nd: Diana
 - iii. Vote: 7-0
 - b. Board authorization to accept a donation from Katahdin Federal Credit Union in the amount of \$500.00.
 - i. Motion: Diana
 - ii. 2nd: Tom
 - iii. Vote: 7-0
 - c. We are expecting checks in the mail from
 - i. Outer Reach for \$1500
 - ii. Nature Conservancy for \$100
 - iii. West Branch
 - iv. Arcadia
6. Review Stage Improvement Package
- a. Cody sketched ideas for curtains around the back of the Gazebo to help with the sound as well as a rubber mat on the floor
 - i. six curtains and total along with hooks
 - ii. four strips of 4 foot carpet
 - iii. total for the curtains hooks carpet along with ropes, tiebacks, and a tote store everything in comes to \$1,514.29
 - b. Motion for Outer Reach Broadband to be a sponsor for Upgrades to be able to do the sound and stage improvements for \$1,500
 - i. Motion: Tom
 - ii. 2nd: Diana
 - iii. Vote: 7-0
 - c. 5/7/2024 Cody notes an additional amount of \$81.54 for tax that he forgot to add in to price
7. Discuss Music Schedule (*Amber stepped away 5:43pm*)
- a. Board authorization to accept the Event Service Agreement for the music performance of Gus La Casse in the amount of \$200, to be disbursed on September 14th, 2024.
 - i. Motion: Tom
 - ii. 2nd: Diana
 - iii. Vote: 6-0
 - b. Board authorization to accept the Event Service Agreement for the music

performance of the Yellow Sun Wreckers in the amount of \$1000, to be disbursed on September 15th, 2024.

- i. Motion: Melissa
- ii. 2nd: Tom
- iii. Vote: 6-0

c. Board authorization to accept the Event Service Agreement for the music performance of the Leaf in the amount of \$400, to be disbursed on September 14th, 2024.

- i. Motion: Tom
- ii. 2nd: Diana
- iii. Vote: 6-0

d. (*Amber back 5:45pm*) Barefoot Brotherhood is out due to illness

e. reach out to Brad Hutchinson three-piece Band

- i. Amber motion, Cody second

f. Amber is working on a Wabanaki singer To perform Saturday morning 9:40-11am

8. Discuss Advertising

- a. More advertising when music is wrapped up
- b. Tom will follow up with Channel 5 News
- c. Amber reaching out to Good Morning Maine for just before the festival
- d. We should also reach out to Maine Life and Channel 2 News

9. Review Social Media Schedule

a. Board authorization to reimburse the President \$29.99 for a Facebook post boost. *This was set to charge to TEF KFCU, but fraud detection stopped it and pushed it to a personal backup payment.

- i. Motion: Tom
- ii. 2nd: Diana
- iii. Vote: 6-0-1

b. Continue timeline as is

c. Cody suggests June 1st to the end of July Facebook fundraiser

10. Discuss Events

Chili Cook-off:

Duck Race:

Cody will reach out to the chamber for the leftover ducks and make sure they are all clean

Parade:

Bailey suggests a Mutt Strut - Tom suggests We advertise that all dogs, cats, or other pets should be on a leash As well as license and vaccinated

Pie/Cake:

We have had one sign up

Touch a Truck:

- Girl Scouts of America
 - at board suggests they do a general vendor

Beer Garden:

Tom asked how late they wanted to run it - Amber will inquire

UMaine Woodsmen Team:

Cody Reach Out

Volunteers:

Raffles:

Cody and Amber will do the shopping for the LL Bean raffle
reach out to Maine Heritage Timber

Melissa will get an address for Michaels craft store as well as talk to Canaan about possible donation

(Amber out 6:11pm)

Recreation:

11. Discuss Vendors

Food Trucks:

Big Daddy's Hot Box needs to turn in application

General:

12. Open Discussion

(Amber back 6:29pm)

Motion to authorize General vendor application for nature Conservancy of Maine

Motion: Cody

2nd Tom

Vote: 7-0

Motion to adjourn meeting

- i. Motion: Melissa
- ii. 2nd: Cody
- iii. Vote: 7-0

Meeting adjourned at 6:35 p.m.