

Trails End Festival  
Meeting Minutes 4/22/2024  
Millinocket Memorial Library @ 5:00pm

---

Present: Amber, Cody, Tom, Diana, Baileigh and David (remote)

Absent: Melissa (excused)

David out at 6:27

Meeting called to order at 5:07pm

## **OLD BUSINESS**

None

## **NEW BUSINESS**

1. Communications
  - a. Review of the Minutes from the 4/9/2024 board meeting
    - i. Motion: Cody
    - ii. 2nd: Amber
    - iii. 6-0
  - b. Mail
    - i. We have received a few things:
      1. Vendor apps
      2. Versant Check
      3. Credit Union Stmt
  - c. Email
    - i. Vendor in email. Cody will send along vendor form.
    - ii. Email about pie/cake auction.
    - iii. Music that Cody will reply to.
  - d. Chat
2. KFCU account status \$8,311.12 MONTH END  
\$8,901.12 AS OF 4/22/24
3. Quickbooks status
4. Website updates Outstanding minutes have been updated and are now posted to the website.
5. Discuss Fundraising

- a. Board authorization to accept a donation from Versant Power in the amount of \$500.00. Motion: Tom 2nd: Diana Vote: 6-0
- b. Amber will FINALLY go door to door to local businesses these next two weeks!
- c. Cody is excited how far ahead we are with advertising. The Eclipse was a good boost.
- d. Tom was wondering about Boreal Theater's sponsorship:
  - i. They are a flat donor - facebook shoutout, trail sign, we will include Maine Outdoor Film Festival in print on schedule
- e. Diana is wondering about the Facebook fundraiser?
  - i. Cody explained how the fundraiser works through the PayPal giving service. Followers can donate on Facebook.
  - ii. Let's leave it open for two months? Close it before the festival.
    - 1. Let's shoot it to close in August

## 6. Discuss Music Schedule

- a. Board authorization to accept the Event Service Agreement for the music performance of Thundering Country Band in the amount of \$250, to be disbursed on September 14th, 2024. Motion: Tom 2nd: Diana Vote: 6-0
- b. Updates- Port Gorges is unavailable.
- c. Renee, Yellow Sunwreckers - \$1,000 we agreed on in the last meeting.
  - i. They want a flatbed.
    - 1. Cody, spoke on the history.
      - a. Logistical nightmare.
    - 2. Could we create a projection dome for the bandstand?
      - a. Cody suggests looking into/sourcing etc for a theatrical curtain to be placed behind bands on the bandstand to help amplify the music.
    - 3. The Committee will look into some sort of curtain construct.
  - ii. They want separate checks for the band members to avoid receiving a 1099.
    - 1. Not a big deal.
    - 2. We still need to collect all W9s from each band member.
    - 3. Ensure that we list each individual on their performance contract.
      - a. We can send it with the band listed originally, then amend the contract with the member names at time of payment.
- d. Leaf - They are all set to play Saturday 1:20-2:40pm for \$300.
  - i. The Board would like to offer \$400 to be dispersed 9/14/24 as an act of good faith.
  - ii. Motion: Cody 2nd: Tom Vote: 6-0
  - iii. David will get the email and the name and send it to Cody.
- e. Amber will pursue Wabanaki singer to perform Saturday morning 9:40-11am
- f. We should reach out to Brad Hutchinson project, for them or maybe Barefoot

Brotherhood - Amber will work on this.

- i. We prefer Barefoot Brotherhood
- ii. Cody moves 3/13 3:20-4:40 time slot be offered, Diana 2nd
- g. Ike - Big Daddy's Hotbox - his daughter would like to be considered for music in the event we have an opening.
- h. Gus LaCasse - we still haven't heard or confirmed other than seeing Amber in person. We will push another two weeks.

7. Discuss Advertising Posters cost \$150-200

- a. Friendly reminder local push for the schedule send out to Millinocket, East and Medway.

8. Review Social Media Schedule Will slow down on posts. We have made great traction. We will do Denms and Boreal Theater

9. Discuss Events

Chili Cook-off:

Duck Race:

- Molunkus Valley Sno-Drifters - Request for ducks
  - They want to buy 50 ducks.
  - Sell them 50 ducks for \$50 - but let them know this is the last bit we can spare.
    - Motion: Cody 2nd: Amber Vote: 6-0

Parade:

Pie/Cake: Email - Kay Cote would like to be the auctioneer but Laura is already slated as the auctioneer for this year.

Touch a Truck:

Beer Garden: They are securing their licensing through the state.

UMaine Woodsmen Team: Cody reached out!!

Volunteers:

Raffles:

## 10. Discuss Vendors

- a. Board authorization to accept the Vendor Application and check in the amount of \$50.00 from Russell Rogers - Country Candle Classics.
  - i. Motion: Cody, 2nd: Amber, Vote: 5-0
- b. Board authorization to accept the Vendor Application and check in the amount of \$50.00 from Bckwds Design Co.
  - i. Motion: Amber 2nd: Diana Vote: 5-0
- c. Board authorization to accept the Vendor Application and check in the amount of \$50.00 from Stephen and Patricia Flagg - Custom Woodburning.
  - i. Motion: Diana 2nd: Amber Vote: 5-0

### Food Trucks:

- Anticipating, Big Daddys, Little Red Snack Shack, and Salt&Cedar
- Cody will check in again with Yogis, and Lunchwagon
- Diana will reach out to another
- We have no water hookup please remember,
- If the Freedom Riders reach out, they must pay a food vendor fee.
- Love Meat Tender may be coming back.

### General:

## 11. Open Discussion

Baileigh - I will be doing some bike rides for the Rambler. Maybe some hikes? Through KGL. Rambler would like to do a few free kid events in Town during the event.

Amber- love any new events. However we need to ensure everyone is available to give/get breaks. Let's not burn ourselves thin.

Cody- Agrees so all hands on deck. Ensure we have better communication.

Baileigh- She can pull in KGL volunteers to work KGL events.

Motion to adjourn 6:53pm Cody, 2nd: Tom, Vote:5-0