

Trails End Festival
Meeting Minutes 4/9/2024
Millinocket Memorial Library @ 5:00pm

Present: Cody, Baileigh, Melissa, David (Remote), Amber in at 5:58 pm (Remote - Excused)
Absent: Tom (Excused), Diana (Excused),

Meeting called to order at: 5:11 pm

OLD BUSINESS

None

NEW BUSINESS

1. Communications
 - a. Review of the Minutes from the 3/25/2024 board meeting
 - i. Motion: Cody
 - ii. Second: Baileigh
 - iii. Vote: 4-0
 - b. Mail
 - i. March Statement
 - ii. LL Bean Gift cards
 - c. Email
 - i. Music requests
 - d. Chat
 - i. Travis Cyr - music
2. KFCU account status
 - a. \$8,470.23 with the Budz \$5,000 check
3. Quickbooks status
 - a. March statement in the PO box
4. Website updates
 - a. N/A
5. Discuss Fundraising
 - a. Board authorization to accept a donation from Randy Jackson - Boreal Theater in the amount of \$400.00.
 - i. Motion: Melissa
 - ii. Second: Baileigh

iii. Vote: 4-0

b. Board authorization to accept a donation (gift card) from LL Bean in the amount of \$500.00.

i. Motion: Melissa

ii. Second: Baileigh

iii. Vote: 4-0

6. Discuss Music Schedule

a. Board authorization to accept the Event Service Agreement for the music performance of Whippoorwill Wood in the amount of \$300, to be disbursed on September 15th, 2024.

i. Motion: Cody

ii. Second: David

iii. Vote: 4-0

b. Motion to proceed with a contract for the Yellow Sun Wreckers for Sunday 9/15 for a Headliner at \$1,000

i. Motion: Cody

ii. Second: Melissa

c. David will reach out to Leaf to see availability and going rate

d. Cody will reach out to Thundering Country one more time

e. Waiting to hear from Nolan on if Port Gorges will take the Friday 9/13 slot for 3:20 pm or the Saturday 9/14 slot for 1:20 pm

7. Discuss Advertising

a. Eclipse Ad Impact

i. Post reach: 4,075

ii. Engagement: 520

iii. Post impressions: 7,118

iv. Shared: 33

v. Total clicks: 342

8. Review Social Media Schedule

a. Vender shout outs

9. Discuss Events

Chili Cook-off: N/A

Duck Race: N/A

Parade: N/A

Pie/Cake: Laura Manzo agreed to be the Auctioneer

Touch a Truck: N/A

Beer Garden: N/A

UMaine Woodsmen Team: **Cody Will Reach Out!!!**

Volunteers: Melissa is making a list of teens

Raffles: LL Bean gift cards cam in

10. Discuss Vendors

- a. Board authorization to accept the Vendor Application and check in the amount of \$50.00 from Amber Larcombe.
 - i. Motion: Cody
 - ii. Second: Amber
 - iii. Vote: 5-0

Food Trucks:

Application was sent to Salt & Cedar and the Little Red Snack Shack

General: N/A

11. Open Discussion

- a. Hoping to have the Schedule out by July as goal

Motion to Adjourn

- Motion: Melissa
- Second: Cody
- Vote: 5-0

Adjourn at 6:36 pm