

Trails End Festival
Meeting Minutes 3/25/2024
Millinocket Memorial Library @ 5:00pm

Present: Cody, Diana, Melissa, Tom, Amber, David (remote)
Absent: Baileigh (Excused)

Meeting called to order at 5:03 pm

OLD BUSINESS

None

NEW BUSINESS

1. Communications
 - a. Review of the Minutes from the 3/11/2024 board meeting
 - i. Motion to accept with Amendments - Cody
 - ii. Second - Diana
 - iii. Vote - 6-0
 - b. Mail
 - i. Received checks from Budzs Emporium
 - c. Email
 - i. Music inquiries
 - d. Chat
 - i. Jessica Freeman and Mary McManus
2. KFCU account status
 - a. As of 3/24/24 \$8,283.12
 - i. This includes the check from Budds Emporium
 - ii. Will hold off on depositing checks until board goes over them
3. Quickbooks status
 - a. Current at \$3,283.12 without the check from Budds Emporium
4. Website updates
 - a. Board suggests a change to the 3rd person for bios
 - b. The minutes and agendas have been uploaded
5. Discuss Fundraising
 - a. Board authorization to accept a donation from Facebook/PayPal Giving Fund in the amount of \$187.11. *and in addition via cash up to \$200 to fulfill the

fundraiser goal.

- i. Motion - Cody
 - ii. Second- Amber
 - iii. Vote - 6-0
- b. Board authorization to accept a donation from Budz Emporium in the amount of \$5,000.00.
- i. Motion - Cody
 - ii. Second - Tom
 - iii. Vote - 6-0
- c. Cody will reach out to East Millinocket, Machias Savings Bank, MRH, Outer Reach and other previous donors
- d. Amber states checks should be coming from Versant for \$500 and up to \$500 in gift cards from LLBean

6. Discuss Music Schedule

- a. Board authorization to accept the Event Service Agreement for the music performance of The World Famous Grassholes in the amount of \$1800, to be disbursed on September 13th, 2024.
 - i. Motion - Cody
 - ii. Second - Amber
 - iii. Vote - 6-0
- b. Board authorization to accept the Event Service Agreement for the music performance of Wallace Paul in the amount of \$150, to be disbursed on September 13th, 2024.
 - i. Motion - Cody
 - ii. Second - Diana
 - iii. Vote - 6-0
- c. Gus LaCasse was wondering about the amount of people expected for the 9:40 am set on Saturday due to travel. Cody will offer the 11:30 am slot instead
- d. Cody will reach out to the Yellow Sunwreckers and the Hometown band
- e. David will reach out to Leaf

7. Discuss Advertising

- a. Cody showed a sample of the Handouts for the Eclipse
 - i. Will add the QR code to them

8. Review Social Media Schedule

- a. Cody went over the schedule for the shoutout posts

9. Discuss Events

Chili Cook-off: N/A

Duck Race: Cody got a new duck and will test to make sure no holes

Parade: N/A

Pie/Cake: N/A

Touch a Truck: N/A

Beer Garden: Getting things in place and in contact with Tom to ensure all public health and safety protocols are in place

UMaine Woodsmen Team: N/A

Volunteers: Melissa will check in with Schenck and see if there are volunteer hours needed

Raffles: N/A

10. Discuss Vendors

Food Trucks:

Big Daddy's is sending in an application

Reach out to Salt & Cedar

General:

Jessica Freeman will check on the non profit status for UPA

11. Open Discussion

Next meeting Tuesday April 9th at 5 due to the Eclipse

Amber is excused from the next meeting

Motion to adjourn - Tom

Second - David

Vote -6-0

Meeting adjourned at 6:23 PM

Proxy 4/6/2024

Motion to approve the president to spend \$30 on Facebook boost 4/6-4/8

Motion: Amber

Second: Tom

Vote: 5-0