



January 16, 2024

Greetings,

We are reaching out to you to spread the word for this year's Trails End Festival! This annual festival held in Millinocket is back for another year. Thanks to your help, we pulled off an amazing event last year, and hope to count on your support again.

**\* Save the date! This year's Trails End Festival is scheduled for September 13th, 14th, and 15th, 2024. \***

In preparation to bring you the festival you know and love, we've already got to work on scheduling entertainment and events. Our three day festival will be located at Veteran's Memorial Park - Penobscot Avenue, on Friday, Saturday, and Sunday. We have live music each day, including vendors in the park, family activities, a chili cook-off, rubber duck race, touch-a-truck, pub crawl, and more!

As we continue to get returning and new sponsors to the festival, we are asking for your support as well. Each year, contributions to the festival help keep this event **FREE** to everyone. There is no entry fee, and three days of live music, food, and fun are in store - we have set a target of **\$15,000** to put on a successful event this year.

**Please direct donations via check to:**

**Trails End Festival  
P.O. Box 611  
Millinocket, ME 04462**

*\*All donations are considered tax-deductible\**

We are also looking for volunteers and vendors to help expand the festival. Please contact our team anytime at [trailsendfestival@gmail.com](mailto:trailsendfestival@gmail.com) if you have any questions, or would like to get involved. Check out our **Facebook Page (Trails End Festival)** and website [trailsendfestival.org](http://trailsendfestival.org) for the most up to date information. See you in Millinocket!

Sincerely,

Cody McEwen

Trails End Festival President



## DONATION LEVELS / SPONSORSHIP

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As part of your donation to this year's Trails End Festival, we will also provide the following services to you depending on the level of your donation.

Prior level benefits are included as your donation increases. For example; Summit level donors will receive the benefits of the Class IV Whitewater, Trailblazer, Paddling, and Fine Dining donors.

Donations of **\$1,000** or more, not only will give you access to all the donor benefits shown below, but will also be advertised in additional materials as a sponsor of one of our headliner music performances, or festival events.

### **Summit: \$500 +**

- ★ We will host you or your business/organization on the Trails End Festival website as a top level donor, and host your advertisement on our website for a year!

### **Class IV Whitewater: \$400 - \$499**

- ★ We will craft your very own Trails End Festival trail sign! This sign will be added to our historic collection of trail signs, which are posted at our trail junction during the festival.

### **Trailblazer: \$300 - \$399**

- ★ Facebook shout-out to you or your business/organization. We will connect with you to finalize the text and image of your personalized advertisement.

### **Paddling: \$200 - \$299**

- ★ Live shout-out during the three day festival. You or your business/organization will be mentioned as festival donors during each day of the festival.

### **Fine Dining: \$1 - \$199**

- ★ Mention in our donor list which is included on the schedule of events (print and online), as well as our website. (Text only)